

BRAINPOWER

Software Catalogue



COLLINS
SOFT

ENTREPRENEUR

Planning to start a new business, or interested to know how? Need a business plan for a bank loan? Have to project a cash flow forecast? Problems with terms like working capital, liabilities, profit and loss?



Take Entrepreneur as a partner, and you'll be able to:

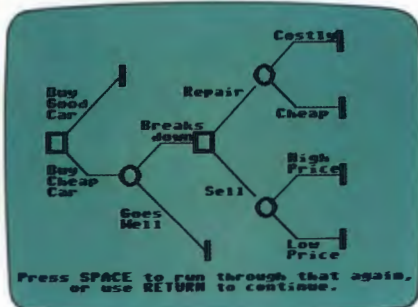
- understand the fundamental principles of business
- overcome the obstacles in starting a new venture
- produce balance sheets, profit and loss and cash flow
- work out your cash requirements, analyse the sensitivity of your projections, and watch the effect on your profits
- make yourself and your business more professional and efficient

Entrepreneur lets you be the boss.

DECISION MAKER

New job? New house? Time to start on your own? Expand the business? You don't take such decisions lightly – but have you looked at all the possibilities, and worked out all the implications? How can you know which is the best decision to make? Now with Decision Maker you can use your micro to:

- contemplate all the possible alternatives in any problem



- evaluate any decision in a logical and thorough manner
- understand the risks involved and arrive at rational, structured conclusions
- discover the costs and benefits of any particular course of action
- learn and apply powerful problem solving techniques

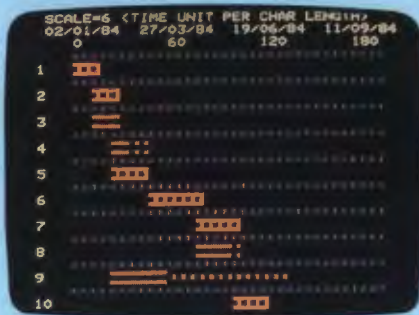
Armed with Decision Maker you can make the most of any opportunities or solve your problems.



PROJECT PLANNER

Too much to manage at once? Where do you begin? Need some help to organise your work? Could you be more efficient? With Project Planner you and your micro can:

- cut any problem down to size – simple or complex
- isolate key tasks, and anticipate problems you hadn't foreseen
- judge the importance of conflicting priorities, and recognise critical elements in any plan



- work out how long the whole project will take and where time and money can be saved
- display your plan as a clear chart, then watch the effects instantly as you modify and edit

Whether you have to schedule work, meet deadlines or organise complicated tasks, you will save time and money with Project Planner.

STAR WATCHER

Can you read the complex patterns of the stars? Do you know their names and can you trace their paths? Could you find your way around the night sky?



Wherever you are, with Star Watcher you can:

- discover the individual names and locations of the 1500 brightest stars and all 88 constellations
- see the constellations on the other side of the world
- build up a map of the sky from anywhere on Earth, at any time or date in the year
- animate your star map – watch it change in time and space

Star Watcher is the complete home observatory for novice and expert alike, the definitive star program for home micros.

BRAIN POWER

Application through learning

FORECASTER

Everyone needs to look ahead. But not many of us are prophets. How can you use existing information to help with your plans for the future? Let Forecaster and your micro:

- take the guesswork out of prediction
- determine which factors have influenced the past
- teach you about moving averages, smoothing, regression and other sophisticated techniques for making forecasts

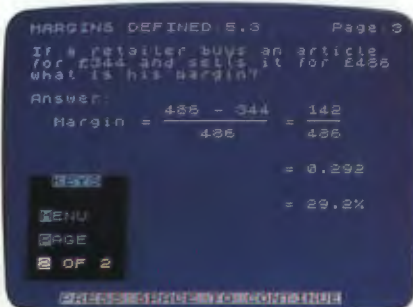


- apply these techniques to your data, then assess the likely accuracy of your forecasts
- lead you to make confident predictions of sales patterns or business growth, even sporting events or election results.

Forecaster is your best way to look ahead.

NUMBERS AT WORK

Is fear of figures slowing your progress? Do you ever have problems with fractions and percentages? Are you paying too much VAT and PAYE?



With Numbers at Work you can:

- understand everything from fractions to square roots
- build confidence through hundreds of worked examples and self-test exercises
- succeed where others fail through lack of numeracy
- work out business margins and mark-ups, depreciation and compound interest
- set up your keyboard to tackle all the arithmetical problems you're likely to face

Bring numbers to life, and make them work for you with Numbers at Work.

Brainpower is an original and powerful approach to computing at home. Each title offers you the scope to learn and apply new and exciting skills in business and family life. The interactive Teaching Program will give you a thorough and enjoyable understanding of each subject – supported by a carefully paced Textbook. The sophisticated Applications Program then helps you to use your new expertise for your own projects and problems.

Every Brainpower title will leave you with a sense of purpose and personal reward. They will increase your understanding and extend your control, making involved and even difficult subjects easy, stimulating and useful. Use Brainpower to bring out the best in yourself, and to unlock the power of your micro.

BRAINPOWER

Programs to
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